

POINT OF SALE MANUAL USA



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WE ARE PROUD OF OUR HISTORY

A healthy living environment for everyone: that is the mission of our **Belgian family business**. That's why our baseline is '**Creating Healthy Spaces**'. We strive to achieve this in homes, offices, apartments, schools and care institutions with a combination of ventilation, sun protection and outdoor living. This focus on total concepts grants comfort, energy efficiency, endless personalization possibilities and minimalist design.

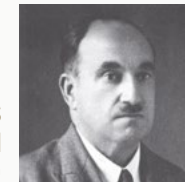
For more than 110 years, Renson® — and its 1,200 employees worldwide — has been working as a trendsetter for a healthy indoor climate and comfortable outdoor living. What began in 1909 purely as a production company has since evolved into an **innovative** and **internationally** renowned thought leading company that is always one step ahead of the future.

Renson® guarantees **quality** through local production of finished products for the Belgian market and system solutions for the international market. Thanks to these system solutions, our international dealers can produce the products locally and quickly bring them to the market.

Internationally, 10,000 constructors, planners, architects, and investors work together with Renson®. To reach consumers, we have a **global network** of 230 Ambassadors who sell, assemble, and service our products.



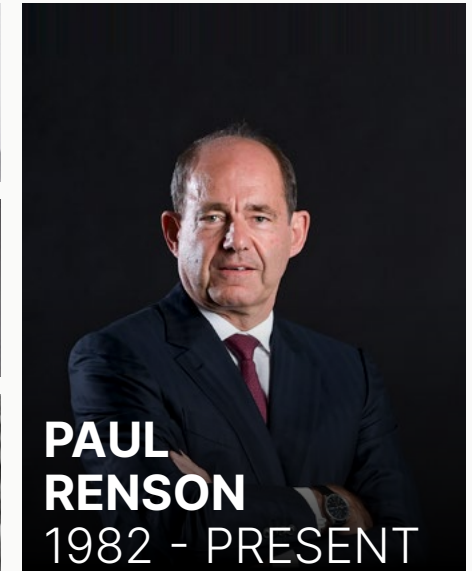
**POLIDORE
RENSON**
1909 - 1913



**GEORGES
RENSON**
1913 - 1950



**JAN
RENSON**
1950 - 1982



**PAUL
RENSON**
1982 - PRESENT





1

Log in

Log in at www.renson-ereps.com

2

Start new request

Click at the top on "start new request"

Start new request

3

Fill out information

Client(*) is already filled in
Your reference(*) is a required field, choose a reference of your choice (ex. POS REF Waregem)
Delivery conditions and desired departure date are not required fields

Information

Client(*)	<input type="text"/>
Your reference(*)	<input type="text"/>
Delivery conditions	<input type="text"/>
Desired departure date	<input type="text"/>
	<input type="button" value="Save"/> <input type="button" value="Cancel"/>

If all the required fields are filled, press 'save'

*from January 1st, 2024, if you want to order marketing materials coming from Belgium warehouse, it will be done through RIO. Please download the English POS manual (by changing the culture to worldwide) to see instructions and different codes for each material.



4

Go to configurator

Click in the configurator on the tile 'marketing USA'



Marketing USA

5

Fill out entry fields

In this column are 7 entry fields which appear step by step. The entry field 'quantity' has a limit. Fill this in step by step and click 'add'

If you wish to order from other categories (ex. POS and Documentation), repeat this step and click 'add' again

Information **Configurator** Communication

Product

Category

Type

Order code

Quantity

Remarks

Project number

Change product group

Save concept

Add



6

Quotation

Ask quotation

You can see your requested items in the product overview. Click 'Ask quotation' and you will receive an e-mail in your mailbox.

7

E-mail

In this e-mail you will find the net price per piece for the requested articles. these amounts will be deducted from your marketing credit as Ambassador. There will be no deduction for the documentation, you can find this on the second page of the pdf under 'free order'

8

Back to configurator

Go back to the configurator and click at the top right (next to status) on 'edit'



9

Finalize order

Place an order

Now the button 'place an order' is visible again and you can click on it.
(there is no change possible after you click on it)

10

Confirmation

Your order is finished.
you will receive an email with a confirmation.



EN

The guidelines regarding the correct usage of the Renson logo, the Renson colours, do's and don'ts and the used fonts can be consulted online in the new Renson Corporate Brand Guidelines. Please use the link below.

[GUIDELINES](#)





SNS Renson Outdoor Package*

E0001179

€ 11.500

1. SNS display RAL colour
2. SNS Display Loggia samples
Loggia wood: Thermo-ES wood / Loggia wood privacy: Ceder wood
3. SNS display Design Styles
4. SNS cabinet
5. SNS Display Algarve & Camargue corners

2 Moments of ordering per year:

2024 - Order before 12/02/24 - Delivery mid 06/24 - Order before 30/06/24 - delivery end 10/24

2025 - Order before 01/10/24 - Delivery end 02/25 - Order before 30/04/25 - delivery end 09/25



*To show this shop 'n shop concept, you need minimum 20 m² (4 m x 5 m).

**Please note that some modules use io motors and their frequency.



Wall visual: Frame 120 * 80	G6300254	\$ 165,00
<i>800 × 1200 mm</i>		
Wall visual Outdoor: Frame 300 * 200	G6300288	\$ 220,00
<i>2000 × 3000 mm</i>		





Wall visual Outdoor 2022

G0002316

\$ 110,00

800 × 1200 mm

Wall visual Outdoor 2022

G0002315

\$ 165,00

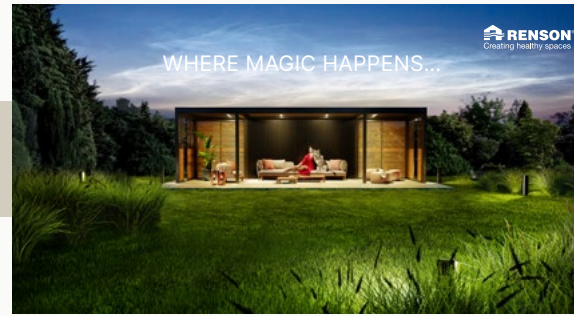
2000 × 3000 mm

Wall visual Outdoor Wolf

G0001827

\$ 150,00

2000 × 3000 mm

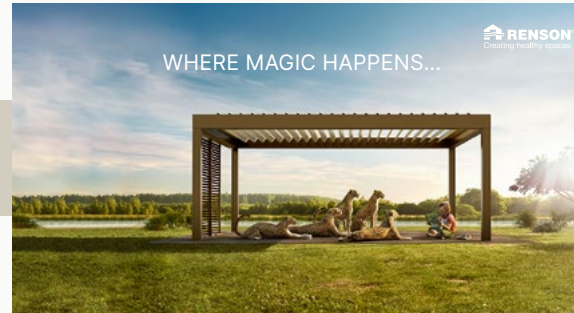


Foil - Outdoor Cheeta

G6300346

\$ 15,60

605 × 1995 mm

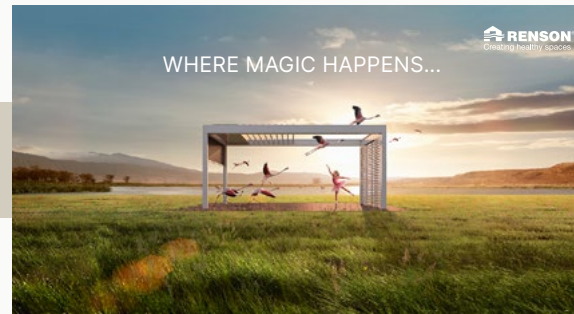


Foil - Outdoor Flamingo

G6300347

\$ 15,60

605 × 1995 mm

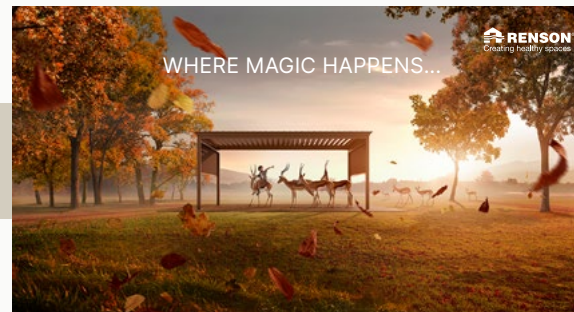


Foil - Outdoor Antelope

G6300348

\$ 15,60

605 × 1995 mm



RENSON OUTDOOR

VISUALS / OUTDOOR CONCEPTS



Adhesive letters showroom pergolas

Adhesive letter Algarve Canvas light G0000953 \$ 6,60

Adhesive letter Algarve Canvas dark G0000954 \$ 6,60

Usage : Showroom pergolas - Height letters : 80 mm

 **RENSON**® Algarve® Canvas

Adhesive letter Algarve light G0000951 \$ 6,60

Usage : Showroom pergolas - Height letters : 80 mm

 **RENSON**® Algarve®

Adhesive letter Camargue light G0000955 \$ 6,60

Usage : Showroom pergolas - Height letters : 80 mm

 **RENSON**® Camargue®

Adhesive letter Camargue Skye light G0000957 \$ 6,60

Adhesive letter Camargue Skye dark G0000958 \$ 6,60

Usage : Showroom pergolas - Height letters : 80 mm

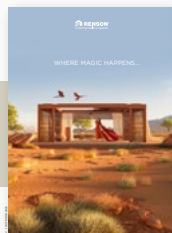
 **RENSON**® Camargue® Skye





Brochures

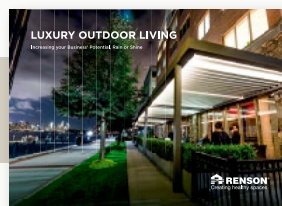
2022 Consumer Brochure Outdoor EN L0000370 \$ 4,29



Outdoor Luxury Residential Leaflet EN L0000238 \$ 4,29



Outdoor Commercial Leaflet EN L0000381 \$ 4,29



Samples

Outdoor collection + Top Ral 21-23 G0001659 \$ 110,00

310 × 270 mm

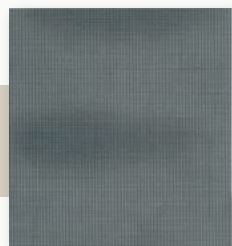


Inlay samples: Canvas, Natté, Privacy, Soltis W96, Tuffscreen, Sergé, Curtains & Loggia canvas



Swatch Tuftscreen + Crystal B0000112 \$ 25,00

A4



Top RAL Outdoor 21-23* G0001675 \$ 27,50

160 x 60 mm



* the Algarve USA colors

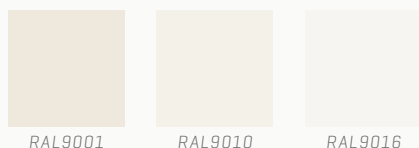
TEXTURED COATING – COOL



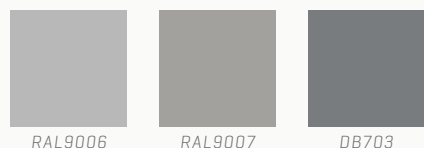
TEXTURED COATING – WARM



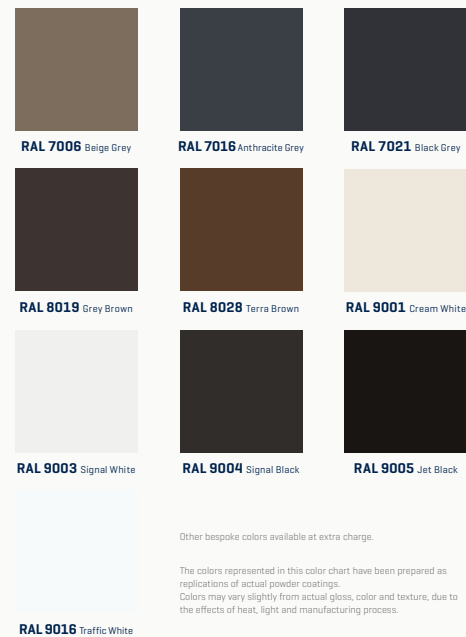
TEXTURED COATING – WHITE



TEXTURED COATING – METALLIC



TOP 10 RAL COLORS



Other bespoke colors available at extra charge.

The colors represented in this color chart have been prepared as replications of actual powder coatings. Colors may vary slightly from actual gloss, color and texture, due to the effects of heat, light and manufacturing process.



Presentation box Outdoor

S0000199

\$ 115,42

Design Styles Outdoor



Demo corners Camargue

G6300167

\$ 105,50



Demo corners Algarve

G6300166

\$ 105,5



Suitcases

Suitcase Camargue

G6300046

\$ 165,00

440 × 140 × 360 mm



Suitcase Algarve line

G6300160

\$ 165,00

440 × 140 × 360 mm





Renison facade publicity G0017385 \$ 2860,00

Material: aluminium 1530 × 530 × 170 (For outdoor use)



Beachflag – Flag V0003450 \$ 24,31

2250 × 850 mm



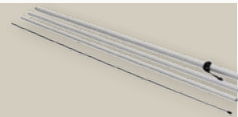
Beachflag – Foot V0003449 \$ 24,31

18 KG



Beachflag – Pole V0003491 \$ 42,90

2800 mm



Beachflag - Flag + foot + pole V0003415/2001248 \$ 91,52

2250 × 850 mm





Brochure holder - black

B0000248

\$ 21,45

Material: aluminium 270 × 210 mm



Flag Renson – 300 * 100 (without sleeve)

B0000625

\$ 24,31

3000 × 1000 mm

Flag Renson – 300 * 100 (with sleeve)

B0000899

\$ 28,60

3000 × 1000 mm

Flag Renson – 400 * 100 (without sleeve)

B0000797

\$ 30,03

4000 × 1000 mm

Flag Renson – 400 * 100 (with sleeve)

B0000915

\$ 44,35

4000 × 1000 mm





Pouf logo Renson

G6300252

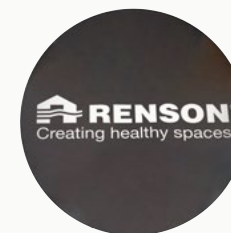
\$ 78,65

500 × 500 × 500 mm



Floorsticker Logo Renson Black B0000834 \$ 21,45

Material: Yupo tako Diam. 500 mm



Roll Banner logo Renson (white logo) G6300390 \$ 60,00

2000 × 850 mm



Renson sticker 20 cm B0000708 \$ 1,40

85 × 200 mm

Renson sticker 60 cm B0000710 \$ 4,29

250 × 600 mm





Car sticker Renson - blue

B0000143

\$ 3,58

Material: Oracal 751 C Folie - 260 mm



Car sticker Renson - grey

B0000144

\$ 3,58

Material: Oracal 751 C Folie - 260 mm



Ambassador branding



Ambassador facade panel G0000518 \$ 82,44

Material: aluminium 270 × 210 mm



Premium Ambassador facade panel G0000519 \$ 82,44

Material: aluminium 270 × 210 mm



Logo panel Renson Ambassador B0000833 \$ 10,99

Material: compact PVC



Renson Ambassador sticker B0000707 \$ 4,29

170 × 440 mm



Renson Premium Ambassador sticker B0000734 \$ 4,29

170 × 440 mm



Gadgets



Ballpoint Renson

B0000150

\$ 0,71



Renson Post-It

L6000050/2001431

\$ 1,43



Renson cap

B0000232

\$ 7,15



Eco bag paper Renson

E0000649

\$ 0,22

25 × 32 × 11 mm



RENSON

GADGETS/ BRANDING



Drawstring carrying bag Renson	E0000667	\$ 2,00
--------------------------------	----------	---------

Black Renson polo	S	V0003368	\$ 21,45
Black Renson polo	M	V0003369	\$ 21,45
Black Renson polo	L	V0003370	\$ 21,45
Black Renson polo	XL	V0003371	\$ 21,45
Black Renson polo	XXL	V0003372	\$ 21,45

80 × 250 mm Black





SNS Renson Outdoor & Sun protection Screens Package* E0001181

\$ 14.250

1. SNS display Fixscreen® Solar/Fixscreen® Minimal IM1
2. SNS display RAL Colour
3. SNS display Loggia samples
Loggiawood: Thermo-ES wood / Loggiawood privacy: Ceder wood
4. SNS display Design Styles
5. SNS cabinet
6. SNS display Algarve & Camargue corners

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*To show this shop 'n shop concept, you need minimum 20 m² (4 m x 5 m).

**Keep in mind that the display FxSol/FxMi IM1 must be connected to a power socket.

***Please note that some modules use io motors and their frequency.

****Screens package is complete if you order (FixMi Solar G6300422 and Fixscreen Solar G6300421) Page 60



SNS Premium Package*

E0001183

\$ 16.500

(Renson Outdoor & Sun protection-Screens Façade Cladding Package)

1. SNS display Fixscreen® Solar/Fixscreen® Minimal IM1
2. SNS display RAL Colour
3. SNS display Loggia samples
Loggiawood: Thermo-ES wood / Loggiawood privacy: Ceder wood
4. SNS display Design Styles
5. SNS display Linarte
6. SNS cabinet
7. SNS display Algarve & Camargue corners

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*To show this shop 'n shop concept, you need minimum 20 m² (4 m x 5 m).

**Keep in mind that the display FxSol/FxMi IM1 must be connected to a power socket.

***Please note that some modules use io motors and their frequency.

****Screens package is complete if you order (FixMi Solar G6300422 and Fixscreen Solar G6300421) Page 60



Wall visual: Frame 120 * 80

G6300254

\$ 165,00

800 × 1200 mm



Samples

Sun protection collection + Top Ral 21-23

G0001661

\$ 132,00

310 × 270 mm



Inlay samples: Natté, Privacy, Satiné 21154, Soltis 86, Soltis 92, Soltis B92, Soltis W96, Tuffscreen, Zip, Sergé & Veozip

Top RAL Sun protection Screens 21-23

G0002072

\$ 27,50

160 × 60 mm





Swatch Glass fiber

B0000099

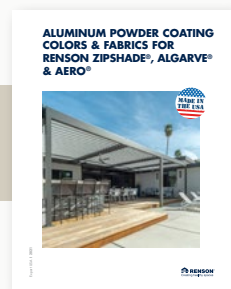
\$ 22,00

160 × 60 mm



Sample card Ral colors and fabrics made in USA G0001789

\$ 11,00





RENSON

SCREENS/ SUN PROTECTION



Small model

Fixscreen® 100 Slim

G6300074

\$ 55,00



Topfix(VMS)

G6300051

\$ 55,00



XXXXX

G6300076

\$ 55,00



Topfix® Max

G6300091

\$ 220,00





RENSON

SCREENS/ SUN PROTECTION



Suitcases



Fixscreen® 100 IM1

G6300406

\$ 165,00

440 × 140 × 360 mm



Fixscreen® 150 IM1

G6300070

\$ 165,00

440 × 140 × 360 mm



Fixscreen® 150 IM7

G6300155

\$ 165,00

440 × 140 × 360 mm



Fixscreen® Minimal IM7

E0000221

\$ 165,00

450 × 140 × 360 mm



Topfix®

G6300010

\$ 82,44

440 × 140 × 360 mm





loggia® samples

White oak blade

G6300328

\$ 21,28

200 × 250 × 50



Natural oak blade

G6300329

\$ 21,28

200 × 250 × 50



Loggialu® Plano

G6303764

\$ 50,00

400 × 220 40 mm



Loggialu® wooddesign

G0017490

\$ 50,00

Renson: Thermo-ES and Ceder / Outdoor: Thermo-ES

400 × 220 × 40 mm





Loggia Blade WRC

G6303902

€ 16,50

200mm



White Oak Loggia Blade

G6300331

\$ 5,00

200mm



Natural Oak Loggia Blade

G6300332

\$ 5,00

200mm



Walnut Loggia Blade

G6300333

\$ 5,00

200mm





RENSON

ARCHITECTURAL SUN PROTECTION / SUN PROTECTION



Sample box

Linarte® sample box base profiles **G0001582** **\$ 50,00**

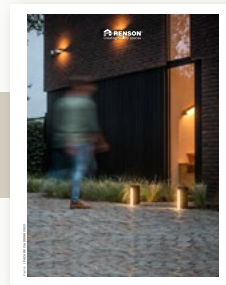
Content / Inhoud :
 1 x profile Even (25 cm) / 2 x profile Cone / 1 x profile Block 30 (25 cm) /
 1 x profile Block 16 (25 cm) / 1 x profile Block 16L / 1 x support /
 1 x CLIPS 150 mm / 1 x CLIPS 60mm

Clips and aluminium supports



Brochure

Consumer Brochure cladding **L0000210** **\$ 2,75**



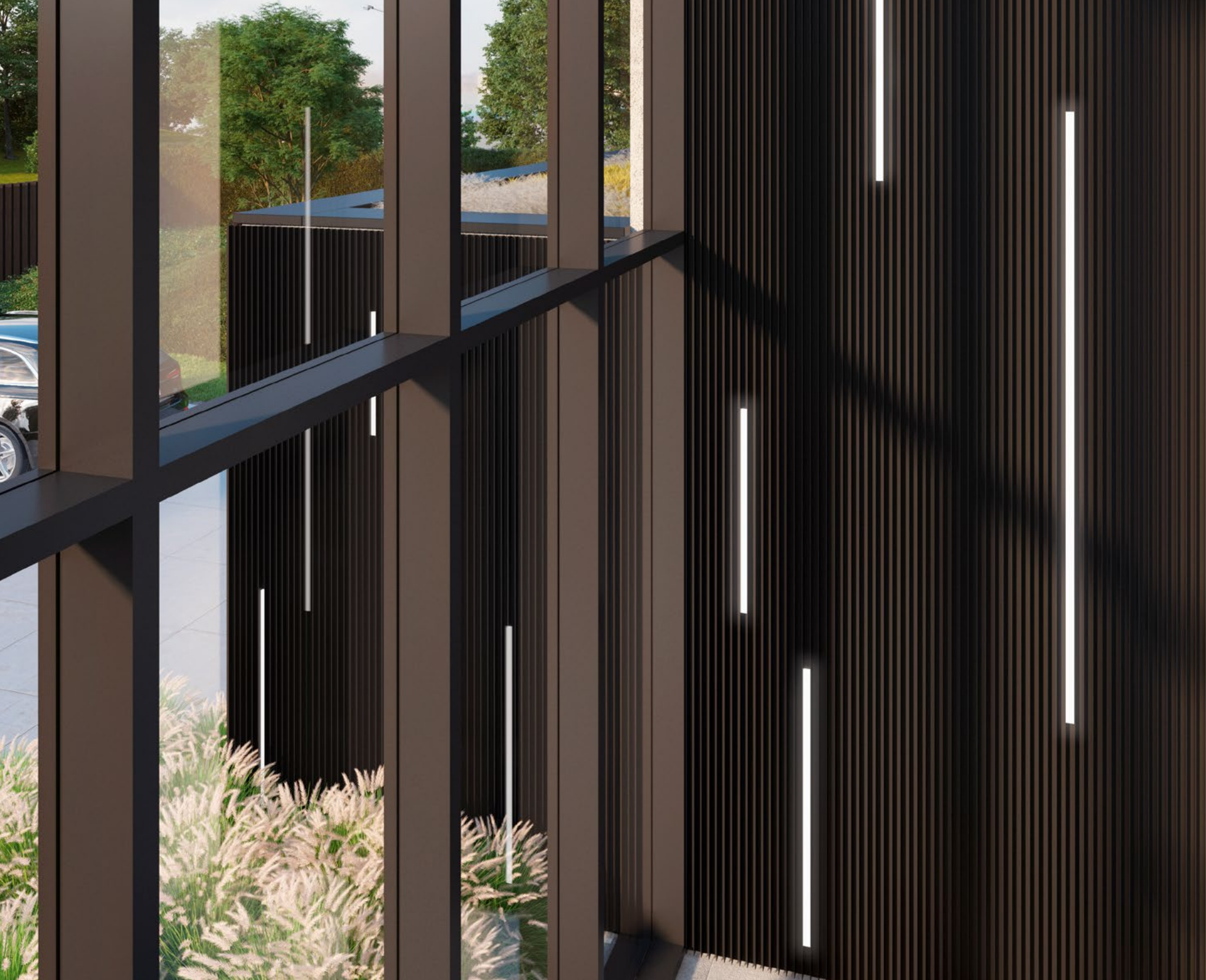
Suitcases

Suitcase Linarte® **G2000077** **\$ 200,00**

Koffer Linarte®
 Coffret Linarte®
 Koffer Linarte®

440 × 140 × 360 mm





RENSON

VERTICAL FACADE CLADDING - LINARTE / FACADE CLADDING



NEED SUPPORT? HULP NODIG? BESOIN D'AIDE? HILFE BENÖTIGT?

General questions / Availability POS & samples
Algemene vragen / Beschikbaarheid POS & stalen
Questions générales / Disponibilité matériel PLV & échantillons
Allgemeine Fragen / Verfügbarkeit POS & Muster

Internal Account Management

General questions brochures
Algemene vragen brochures
Questions générales brochures
Allgemeine Fragen Broschüren

Internal Account Management

Your order or marketing budget balance
Uw bestelling of saldo marketingbudget
Votre commande ou solde budget marketing
Ihre Bestellung oder Marketing-Budgetsaldo

Internal Account Management



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